



WARM MARKET SCRIPT

Use this script as a guideline in sharing Lifestyle For Her with individuals that you already know.

[START SCRIPT]

Phone Call or In-person

Hi ____ (First Name) this is ____ (Your Name). How are you today?

NOTE: Let her tell you how she is and let the call warm up briefly and then get right to the point (Don't get caught up in a conversation about other things).

Next, you say:

I'm calling because I want to share something quite incredible with you. I just became a Lifestyle Ambassador. I empower and help women to Live Their Best Lives through online courses, fun travel and best of all, ways to increase your checking account and I want to share it with you, because I thought you would be interested as well.

"Can I briefly share how it works and then I'll send you some information?"

If Yes, you say:

"The Program is called, Lifestyle For Her. It's a 2-part system designed for women and it advocates women Living Their Best Lives Now by focusing on their immediate goals in 90-day increments.

1) The first part of the system is a monthly online membership for only \$27. That's less than \$1 per day and it provides:

- Daily motivational text
- Weekly podcast
- Monthly enrichment courses like:
 - Writing Your Vision, Goal Setting, Time Management, Creating a Belief System for Your Success, and Developing a Wealthy Mindset to name a few.
- Quarterly Lifestyle Planning worksheets
- Retreats & Conferences
- Ambassador Opportunity

You'll have 24/7 access to each monthly course and resources.

2) The second part of the system is an income generator as a Lifestyle Ambassador. This is where you empower other women with information about the membership and you invite them to join your team. When they join you'll earn commission through 5 affiliate levels, which provides you with the opportunity to earn thousands monthly using our Quick Start 90-Day system.

I would love for you to hear our founder share the full overview and opportunity. Can I quickly text or email you the phone number and code to listen?"

If yes, you say: "Okay what's your ____ (email or text? Whichever they prefer.) **Note:** If you have her contact information already, **say:** "Okay, I'm sending it over to you right now." Would ____ (give her a time) be a good time to follow up with you today?"

Note 1: Make sure you have a template in your phone and email ready to provide the information at any time. You should send it right away, so you can follow up and invite them to be a member/ambassador.

Note 2: Go ahead and schedule a quick follow up call with your prospect to see if she has any questions.

If your prospect says no, I don't want to know about it (this would be rare) say:

Okay, not a problem. I'll keep you posted on my experience and maybe you can go on one of the retreats with me.

Note: Never get upset if someone doesn't want to hear the good news about what you're participating in and never force anyone to listen to your opportunity if they're not interested. Move forward and allow your success in the program be a living testimony!

It has been the experience of many that **"No" doesn't always mean "No"**, it just means "Not Right Now". So mark it on your calendar to call the person back within 14 to 30 days to discuss it again.

[END SCRIPT] Have Questions? Please email support@lifestyleforher.net